**** Use the Future to build the Present

2024 Geneva Anticipation Summit from 9 to 11 October

**The Rupert Family and GESDA Foundation**

**join forces to accelerate global uptake of scientific anticipation**

Geneva, 9 October 2024

Created five years ago by the Swiss federal Government and the Geneva Authorities, the Geneva Science and Diplomacy Anticipator Foundation (GESDA) is organizing the fourth edition of its Geneva Anticipation Summit from 9 to 11 October 2024 which includes the Geneva Political Talks on Science & Diplomacy developed in partnership with the Swiss Department of Foreign Affairs.

**Summit Highlights**

Since 2021, every year the Summit has brought together one thousand participants from different background - scientists, political authorities, diplomats, entrepreneurs and citizens – who wish to anticipate the uses of emerging science. This year’s Summit includes:

1. Unveiling of the 4th GESDA Science Breakthrough Radar®, produced by 2,100 scientists from 87 countries, showcasing 40 scientific topics and how these fields will develop over the next 5, 10 and 25 years.
2. Presenting the results of the first year of the Quantum for All 2024-2026 Initiative including the Open Quantum Institute – hosted at CERN, born at GESDA, supported by UBS – and the X-PRIZE Quantum Contest, a partnership between X-PRIZE, Google and GESDA.
3. Releasing the second Intelligence Report on Quantum Diplomacy for the Sustainable Development Goals produced by GESDA and the Open Quantum Institute with the collaboration of representatives of 24 countries and seven international organizations[[1]](#endnote-1).
4. Launching the GESDA Anticipation Gateway Initiative on October 11, in the presence of Swiss Minister of Foreign Affairs, Federal Councilor Ignazio Cassis, and his guests.

**Start of GESDA Anticipation Gateway 2025-2027 Initiative**

The GESDA Anticipation Gateway streamlines GESDA’s activities to foster training, public information and action. This is the second GESDA initiative to enter an initial three-year implementation phase. It comprises three pillars:

1. A Global Curriculum for Anticipatory Leadership, to prepare future decision makers for a world accelerated by science and technology. Supported by Wellcome, a London-based charity and led by the GESDA Board member Enrico Letta, the curriculum will be rolled out in 2025 in the form of Anticipatory Leadership Weeks with regional partners in five global locations, starting with San Jose, Istanbul, Pretoria, Madrid and one place in Asia.
2. An interactive exhibition, the Geneva Public Portal to Anticipation, offering citizens an accessible entry point into this world of emerging science and technology. The installation will be part of the Swiss pavilion at the 2025 Osaka World Exhibition.
3. The GESDA Anticipation Observatory initially focusing on neurotechnology pending its extension to the 40 emerging topics of the GESDA Science Breakthrough Radar®. This new AI-enhanced tool will enable users monitoring the early uses of emerging science, e.g., what it means for development, security and human rights, what regulations do or do not exist at national and international level, whether and where research is already reaching markets and where public opinion stands on such emerging topics.

**Support from the Rupert Family to accelerate global uptake of scientific anticipation**

The GESDA Anticipation Gateway initiative marks the start in scaling-up the GESDA Foundation's activities worldwide. The simultaneous launch of its three components is possible thanks to the partnership with the Rupert family based in South Africa, and owner of Compagnie Financière Richemont, a global watch and jewelry company headquartered in Bellevue in the Canton of Geneva.

*Anton Rupert, representing the Rupert family, said: “My father Johann, myself and our whole family value the efforts of the Swiss government to make the benefits of science available to as many people as possible as quickly as possible. We are happy to commit to the GESDA Foundation in the same way that we commit to our projects in South Africa and around the world. We are very excited to work with and see the results of the fantastic work the Foundation is doing to better the lives of people across the world”.*

*Peter Brabeck-Letmathe, Chairman of the GESDA Foundation, said: As we pass our five-year mark, we are delighted to welcome the Rupert family into our circle of donors to increase our impact, presence and visibility around the world. This strengthens the public-private partnership sought by our Founders and demonstrates how our Founders’ financial support is the sine qua non to convince the private sector to bundle forces with us and the international community. I warmly thank Johann and Anton Rupert for their confidence and enthusiasm, as well as Guillaume Pictet whose leadership helped in establishing this partnership”.*

The Rupert family is the first to join the GESDA Chairman’s Circle of Donors by matching the total contribution from the Swiss Confederation for the period 2022-2027.

This brings the total funds raised so far for this period by GESDA Foundation to a ratio of 27% public funding and 73% private funding which currently also includes the contributions of two Geneva foundations, three Swiss players and four international players.

\* \* \* \* \* \*

For any questions, please contact:

* Peter Brabeck-Letmathe, Chairman of GESDA Foundation - Phone: +41 21 924 24 71
* Jean-Marc Crevoisier, Director of Marketing & Communication

Phone : +41 79 763 84 10 / e-mail: jean-marc.crevoisier@gesda.global

1. Country representatives include Australia, Austria, Brazil, Chile, Czech Republic, Egypt, Finland, France, India, Israel, Italy, Japan, Kenya, Malta, Mexico, Morocco, Netherlands, Pakistan, Singapore, South Africa, Slovenia, Switzerland, The United Kingdom, The United States of America.

Represented International Organizations include ITU: International Telecommunication Union – UNIDIR : United Nations Institute for Disarmament Research - OECD : Organization for Economic Co-operation and Development – UNESCO : United Nations Educational, Scientific and Cultural Organization – ISO : International Organization for Standardization – and UN Habitat. [↑](#endnote-ref-1)